



## Digital Marketing Officer

Posted by LifeAB Network Ltd.

**Posting Date :** 20-Jan-2026

**Closing Date :** 19-Jul-2026

**Location :** Edmonton

**Salary :** \$36.00 Per Hour

### Job Requirements

- **Education:** College Diploma
- **Language:** English
- **Years of Experience:** 3 years
- **Vacancy:** 1
- **Job Type:** Full Time
- **Job ID:** DISJ6965200

### Job Description:

**Job Title:** Digital Marketing Officer

**Employer:** LifeAB Network Ltd.

**Location:** Suite 202, 9333 45 Ave NW, Edmonton, AB T6E 5Z7

**Job Type:** Permanent, Full-time

**Work Hours:** 30 to 40 hours per week

**Salary:** \$36.00 per hour

**Start Date:** As soon as possible

**Vacancies:** 1

## **Overview**

LifeAB Network Ltd. is an Alberta-based internet information publishing company. We provide online marketing support to clients by developing marketing strategies, preparing digital communications materials, and supporting website development, graphic design and social media promotions.

## **Responsibilities**

- Develop communication strategies
- Evaluate communication strategies and programs
- Implement communication strategies and programs
- Oversee the preparation of public written material
- Prepare written material such as reports, briefs, website content

- Advise clients on advertising or sales promotion strategies
- Assist in the preparation of brochures, reports, newsletters and other material
- Gather, research and prepare communications material
- Conduct analytical marketing studies
- Develop portfolio of marketing materials
- Develop marketing strategies
- Write and edit press releases, newsletter and communications materials
- Copywrite
- Consult with clients after sale to provide ongoing support

## Qualifications

- ~~€€€€€~~ **Education:** College/CEGEP
- ~~€€€€€~~ **Experience:** 3 to 5 years of relevant digital marketing experience (experience with social media platforms is an asset)
- ~~€€€€€~~ **Language:** English

## How to Apply

Please apply by email at [hr@lifeab.com](mailto:hr@lifeab.com)

**To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: [hr@lifeab.com](mailto:hr@lifeab.com)**

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