



Marketing manager

Posted by International Rubber Products Ltd.

Posting Date : 13-Nov-2024

Closing Date : 12-May-2025

Location : Edmonton

Salary : \$48.50 Per Hour

Job Requirements

- **Education:** College/CEGEP or equivalent experience
- **Language:** English
- **Years of Experience:** Fresher (less than 1 year)
- **Vacancy:** 1
- **Job Type:** Full Time
- **Job ID:** DISJ4653478

Job Description:

Overview

Languages

English

Education

College/CEGEP
or equivalent experience

Experience

7 months to less than 1 year

Work setting

Relocation costs not covered by employer

Responsibilities

Tasks

Analyze market research data to improve business decisions or activities
Conduct economic or commercial surveys to identify potential markets for products or services
Develop all kinds of events for publicity, fundraising and information purposes
Direct the development and maintenance of an organization's Internet and intranet sites
Direct the marketing strategies of establishments
Implement communication strategies and programs
Oversee the preparation of written material for website content
Review written material, such as reports, briefs, speeches, presentations and press releases
Develop promotional materials
Manage contracts
Market business services

Supervision

No supervision responsibility

Experience and specialization

Computer and technology knowledge

MS Access
MS Excel
MS Word

Area of specialization

Marketing

Additional information

Work conditions and physical capabilities

Attention to detail

Fast-paced environment

How to apply

Direct Apply

By applying directly on Job Bank (Direct Apply)

By email

rpresumes7@gmail.com

How-to-apply instructions

Here is what you must include in your application:

- References attesting experience
- Cover letter

Posted on Disabled job Portal