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Sales and Marketing Consultant

Posted by: GurpreetKrishan Immigration Ltd.

Posting date: 05-Oct-2024 **Closing date:** 03-Apr-2025

Education: College, CEGEP or other non-university certificate or diploma from a program of 1 year to 2 years

Language: English

Job location: Abbotsford

Salary: \$28.85 Per Hour

Years of Experience: Fresher (less than 1 year)

Vacancy: 1

Job Type: Full Time

Job id: DISJ7221899

Job description:

- Develop all kinds of events for publicity, fundraising and information purposes
- Evaluate communication strategies and programs
- Implement communication strategies and programs
- Oversee the preparation of public written material
- Prepare written material such as reports, briefs, website content
- Produce educational and publicity programs and informational materials to awaken curiosity and interest in the subject
- Publicize activities, workshops, meetings and other events for fundraising or information purposes
- Answer written and oral inquiries
- Assist in the preparation of brochures, reports, newsletters and other material
- Co-ordinate special publicity events and promotions
- Conduct public opinion and attitude surveys
- Initiate and maintain contact with the media
- Prepare and/or deliver educational, publicity and information programs, materials and sessions

- Conduct analytical marketing studies
- Design market research questionnaires
- Conduct online marketing, E-commerce and Website promotions
- Develop marketing strategies
- Maintain and manage digital database
- Consult with clients after sale to provide ongoing support