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Marketing Coordinator

Posted by: 1921823 Ontario Limited

Posting date: 09-Sep-2024 **Closing date:** 08-Mar-2025

Education: Bachelor's degree

Language: English

Job location: Kitchener

Salary: \$33 Per Hour

Years of Experience: 1 year

Vacancy: 1

Job Type: Full Time

Job id: DISJ1950790

Job description:

Job Details

- Employment: Permanent, full time
- Hours/ week: 32
- Start Date: As soon as possible

Overview

Languages

English

Education

Bachelor's degree

Experience

1 year to less than 2 years

On site

Work must be completed at the physical location. There is no option to work remotely.

Responsibilities

Tasks

Develop all kinds of events for publicity, fundraising and information purposes

Develop communication strategies

Implement communication strategies and programs

Oversee the preparation of public written material

Provide consultation on planning and starting of new businesses.

Publicize activities, workshops, meetings and other events for fundraising or information purposes

Administer programs to promote industrial and commercial business investment in rural and urban areas

Conduct surveys and analyze data on the buying habits and preferences of wholesale and retail consumers

Develop social and economic profiles of an area to encourage industrial and commercial investment

Conduct comparative research on marketing strategies for industrial and commercial products

Act as spokesperson for an organization

Advise clients on advertising or sales promotion strategies

Assist in the preparation of brochures, reports, newsletters and other material

Co-ordinate special publicity events and promotions

Prepare and/or deliver educational, publicity and information programs, materials and sessions

Conduct analytical marketing studies

Conduct social or economic surveys on local, regional, or international areas to assess development of potential and future trends

Review and evaluate commercial or industrial development proposals
Design market research questionnaires
Develop portfolio of marketing materials
Evaluate customer service and store environments
Conduct online marketing, E-commerce and Website promotions
Develop marketing strategies
Maintain and manage digital database
Write and edit press releases, newsletter and communications materials
Consult with clients after sale to provide ongoing support

Benefits

Health benefits

Health care plan

Who can apply to this job?

Only apply to this job if:

- You are a Canadian citizen, a permanent or a temporary resident of Canada.
- You have a valid Canadian work permit.

If you are not authorized to work in Canada, **do not apply**. The employer **will not respond to your application**.

How to apply

By email

jobsxtremecarrentals@gmail.com